

15 Kickass Freelance Ideas

1. Graphic Designer
 - a. Lots of startups and content creators need custom graphics like logos, infographics (very hot right now) or other branding work.
2. Podcast Producer
 - a. Help people set up their interviews, mix/edit the sound, upload to iTunes, etc
3. Startup Video Producer
 - a. All those cool little kickstarter videos have to come from somewhere. If you have some Final Cut chops, and you know how to shoot/edit, you can help put these together. [These guys](#) do it right!
4. Moving Service
 - a. This is really cool idea: Rent a Uhaul truck on weekends, then start your own moving service and build in the cost of the truck into the service. Advertise on local craigslist, newspaper, etc
5. Photographer
 - a. If you have skills here, this can make serious money. Focus on niches like headshots or weddings — more lucrative!
6. Language Tutor
 - a. Teaching Spanish, French, Japanese — especially if you're already a native speaker. Good for students who need extra help, or clients who are getting ready to travel. [WyzAnt](#) looks like a great place to start
7. Pet Sitter
 - a. Like animals? If you have a decent sized house/apartment, why not take care of a few extra puppies every month and get paid for it? [DogVacay](#) is awesome — Sara has used it to find clients.
8. Virtual Assistant
 - a. Admin assistants are always in demand on [Elance](#).
9. Busker
 - a. If you can play an instrument, doing so in public can make a SURPRISING amount of money with the day/location dialed in. Just make sure to use the [Tip Jar Effect](#).
10. Personal Trainer

- a. Or yoga instructor. Consider pairing up with local apartment complexes and offering classes for their residents (see the [Marsupial Method.](#))
- 11. Web Developer
 - a. Make websites for people — this gets even better if you can learn how to book the jobs, then outsource them and gradually manage a team.
- 12. Copywriter, editor, blogger or content manager
 - a. Copywriting is a highly lucrative skill that really pays off once you learn — even if you only know the basics.
- 13. Accountant
 - a. Routine bookkeeping, inventory, analysis, taxes — all those dreadful things that people hate to think about...but need
- 14. Social media manager
 - a. Can you use Hootsuite and other tools to coordinate a company's social media efforts and take it off their shoulders?
- 15. Startup Data/Metrics Analyst
 - a. Good at data/google analytics? Lots of beginning businesses need insight into what's happening with their campaigns, and specific recommendations for what to optimize in order to get more traffic, etc.

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